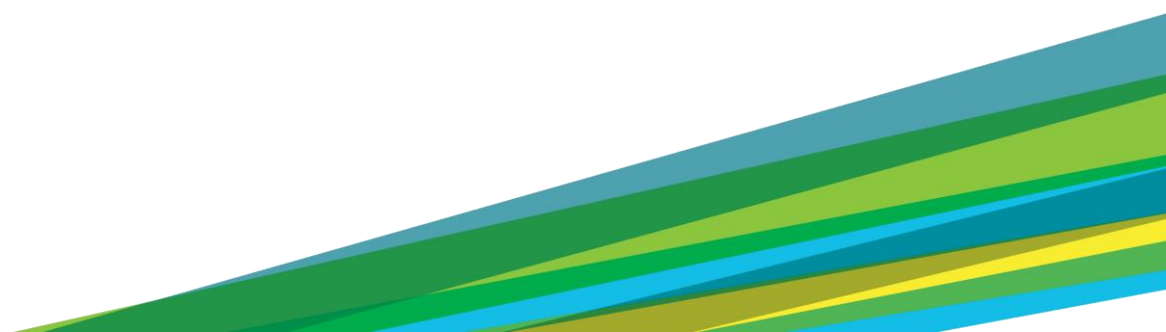


Demystifying A Code for Sports Governance

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Topics

- Structure of the Code - Three Tiers
- Application of the Code on boards
- Impact of the Code in the sector
- Case studies

Structure of the Code

Background

- Sporting Future
- A new governance code for the sport sector
- Highest standards of good governance from organisations requesting the largest public investments

The Code

- Launched November 2017
- Mandatory nature and linked to funding
- Applies to sporting and non-sporting organisations seeking government and lottery funding
- Includes higher standards of governance with some sport specific elements
- Proportionate approach and distinction between sporting and non-sporting bodies

Three Tiers and Principles

Tier 1 – funding less than £250k

Tier 2 – funding region £250k - £1m

Tier 3 – funding over £1m

The Code has 58 mandatory governance requirements across five principles:

1. Structure
2. People
3. Communication
4. Standards and Conduct
5. Policies and Procedures

Application of the Code

Benefits of Compliance

- Access to public funding
- Common framework with the sector
- Industry best practice
- Sustainable organisations and less reliance on public funding
- A network within the sector

Complying with the Code

- Consultation and guidance from funders
- Time frame set to meet requirements
- Road blocks taken into consideration but assurances sought

Practical Application – Assurance

- Risk based and proportionate
- Allow for self regulation
- Better management of time and resources
- Only one assurance process for joint funded organisations

Code Impact

Impact

- High levels of compliance and a common set of governance requirements across the sector
- Self compliance through governance statements
- International reputation for excellent governance and organisational culture

Role of Sporting Organisations

- Effective self-assessment
- Driving continued improvement
- Embodying the spirit as well as the letter.
- Cross-sector working

Impact to date

- National Governing Bodies
 - 58 assessed
 - Over 34 made significant constitutional changes to achieve compliance
 - Nearly all notified they had achieved full compliance
- Other sport organisations
 - 500+ organisations assessed against Tier 1
 - c180 at Tiers 2 and 3
 - UK Sport launched aspiration fund in 2018
 - One off governance fund to improve board governance

Case Studies

Case Study 1

Skateboard England

- Formed in 2015 as a not for profit organisation
- Worked towards recognition status
- Implemented good governance principles
- Worked in conjunction with the Alliance and Sport England to improve structure, policies and governance
- Currently Tier 1 complaint but moving towards Tier 3
- Currently recognised as a Olympic sport and looking for Tokyo funding for 2020

Case Study 2

The FA

- The FA committed to comply with the code but complex structure and voting systems
- Governance reforms rejected by the council
- Chair, ministers and public pressure paved way for reforms
- Significant changes to their structure and Articles
- Working towards improving gender representation and grassroots governance improvements

Questions?