

How crowdfunding can be an innovative way of getting a project started

GLIDE BRITAIN



Glide Britain was an initiative set up in 2017 by the British Gliding Association to raise the awareness and understanding of gliding among the public and raise the level of participation in the sport. The project was mainly funded through crowdfunding and [videos](#) were created to share their experiences.

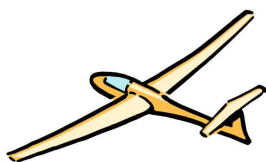
8,000

Gliders pilots in the UK.



Project was run exclusively by volunteers. Gliding is a great way to get people volunteering for the first time. Check out their [video](#).

IMPACT



11

Gliding clubs involved in the project from across the UK.



10,000

hours spent on the project.



£35,000

was raised through crowdfunding and other innovative ways .

To find out more about Glide Britain, check out their videos here