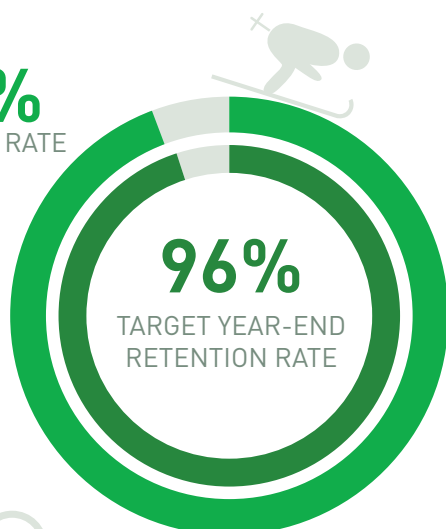


## Membership - Organisational KPI



**94%**  
RENEWAL RATE



## Volunteering - Strategic Objective 2

**CLUBS** USING  
THE VOLUNTEER  
FINDER

launched  
on 5 June

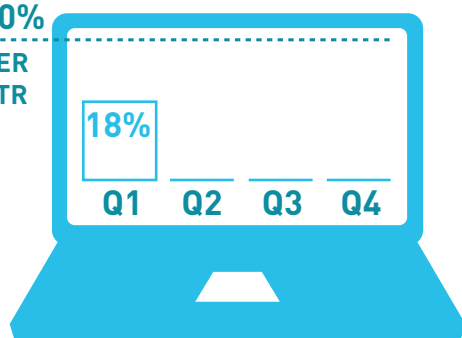
**5%**



## Voice of sector - Organisational KPI

**TARGET**  
**30%**  
**PER**  
**QTR**

**RESPONSE RATE  
FOR THE PANEL**



**Q4**

**Q3**

**Q2**

**Q1**

**14%**



MENTIONS IN MEDIA =  
**AVE OF £49,216**

PROGRESS AGAINST YEAR-END  
TARGET FOR POLICY MAKERS  
CONTACTING US

## Demonstrating economic and social value of sport and recreation - Strategic Objective 1

### Introduction to The Mental Health Charter for Sport and Recreation

The Charter sets out how sport and recreation organisations should adopt good mental health practice to make activities inclusive, positive and open to everyone.

#sportminds



One in four of us will experience a mental health problem every year. Yet it is still something people are worried to talk about or ask for help. This must change and physical activity can play a massive part.

We know that being physically active can help mental wellbeing. That's why the Sport and Recreation Alliance, the Professional Players Federation and the mental health charity Mind created the Mental Health Charter for Sport and Recreation.

Our vision is that the Mental Health Charter for Sport and Recreation has played an instrumental role in embedding mental health within the sport and recreation sector and helped create a culture shift in wider society that removes the stigma around mental health.

**10%**

25% OF SIGNATORIES FOR MENTAL HEALTH  
CHARTER FOR SPORT AND RECREATION  
PUBLISHING AN ACTION PLAN