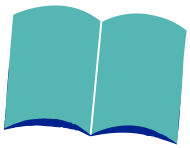
good egg

Design for sports
Event activation collateral

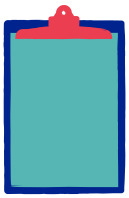
Pre-event package

Event logo and typography style
New or adapted logo design and font selection for text



Event information pack
A4 size folder design and double-sided A4 size flyers printed

Ticket design
Event ticket design, including variations and print management



Poster design
Event poster design and print management. Size to suit requirement

Flyer design
A4 size gatefold flyer design and print management

Social media campaign content
Graphic elements and messaging for event launch

Email campaign content
Graphic elements and messaging for launch via email

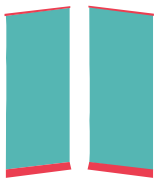
Typical timeframe:
Briefing 8 weeks prior to event

Typical delivery:
4 weeks prior to event

Related services:
Brand/Event guidelines

Services can be 'mixed and matched' to your specific requirements and budget

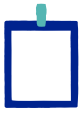
At-event package



Banners
Pair of designs for pull-up banners, including printing and supply

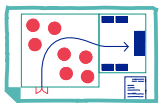
Leaflets
Event leaflet design and print management

Lanyards
Design for branded lanyards, procurement and supply



Badges
Design and/or procurement for badge holders and inserts to suit lanyards

Merchandise items
Branded apparel and/or merchandise sourced



Event layout plan
Site layout designs and scope of works schedule

Signage
Event signage design covering wayfinding and information

Typical timeframe:
Briefing 6 weeks prior to event

Typical delivery:
1 weeks prior to event

Related services:
Brand/Event guidelines

Services can be 'mixed and matched' to your specific requirements and budget

Good Egg Sussex House North Street Horsham West Sussex RH12 1RQ
t 01403 338738 e info@goodegg.design w www.goodegg.design

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