



**LEADERSHIP
CONVENTION**

Leading for Impact

Leadership Convention in association with Perkins Slade

2-3 November 2016, Mercure Manchester Piccadilly

Day 1

15.00 Registration opens

16.00 Alliance Welcome- Emma Boggis, CEO, Sport and Recreation Alliance

16.15 Setting the scene- Michael Finnigan, CEO, i2i

An opening session that will open your mind from viewing change as impossible to inevitable. This session will challenge how you view change.

Identifying the need for change

16.50 Session speaker - Liz Dimmock, CEO and Founder, Women Ahead

This session will help you spot opportunities for change and what tools are available to use to take positive action in areas such as equality and diversity and how identifying the need for change can benefit both the individual, the organisation and the wider sector.

17:30 SPORT Talk 1

This session will hear from an organisation on the practicalities of identifying the need for change in the sport and recreation sector.

17.45 P anel discussion and Q&A

18.00 End of session

19.00 Drinks Reception

20.00 Dinner and Speaker

Day 2

9.00 Welcome to Day 2 – Emma Boggis, CEO, Sport and Recreation Alliance

Delivering change

9.10 Session speaker - Kirk Vallis, Creativity expert and Global Head of Behavioural Development, Google

This session will demonstrate how best to approach delivering change to help your organisation grow and innovate and how to unleash the creative potential in both you and your teams so that your organisation has the right conditions to deliver positive and impactful change.

9.50 SPORT Talk 2

This session will hear from an organisation on the practicalities of delivering change in the sport and recreation sector.

10.15 P anel discussion and Q&A

10.30 Introduction to workshops

10.45 Tea & Coffee break

11.15 Workshop 1

12.15 Lunch

13.15 Workshop 2

Personal leadership style

14.30 Session speaker – Keith Grint, Professor of Public Leadership and Management, Warwick University Business School

This session will cover the different leadership styles needed to tackle tame, wicked or critical change. This is so you can adjust your own leadership style and know when to be the manager, commander or leader.

15.10 SPORT Talk 3

This session will hear from an organisation on the leadership skill needed when delivering change in the sport and recreation sector.

15.25 What drives you – Dame Julia Cleverdon DCVO CBE

This session will get you to think about all you've heard over the two days and to remind you to think about what drives you and also to keep the change you and your organisations are facing in perspective.

16.00 P anel discussion and Q&A

16.15 Close of convention

Workshops

- **Recruitment, retention and rewarding volunteers**
Understand the value of creating a volunteering strategy and how this could be a viable way to introduce people into sport and physical activity.
- **Capturing data and gaining insight**
Learn how to use a customer-focused approach to setting strategy by using the insight you can get from qualitative data.
- **Making an impact with your strategy**
Look at how to set a strategy based on the impact you want to make – including looking at ways of securing alternative funding and putting in place financial modelling and forecasting tools to generate income for growth and sustainability.
- **Ensuring diversity of leadership**
Learn how to put in place a fully diverse, skill-based leadership structure from the grassroots up.

***Please note this programme may be subject to change at short notice.**