

## 2017 Community Sport and Recreation Awards

### Terms and Conditions

1. Members of the Sport and Recreation Alliance and any club, group, association or organisation (hereafter referred to as club) affiliated to, or representing a member of the Alliance, are eligible to enter, or be nominated for an award.
2. Previous winners of an award category in 2016 are not eligible to enter the same award category.
3. Clubs which a Sport or Recreation Alliance staff member has an interest in are not eligible to enter.
4. Entries will only be accepted via the online form on the Sport and Recreation Alliance website and must be received no later than Sunday 30 April 2017.
5. Only one entry per award category is permitted, but entries will be accepted in more than one category.
6. The Sport and Recreation Alliance internal judging panel will shortlist a maximum of 6 entries for each award category to be presented to an external judging panel.
7. Below is a list of criteria of which entries will be judged against; however, this is not an exhaustive list thus allowing for other achievements to be recognised:
  - **Professional Community Programme of the Year Award - £1,000**

The entrant will through their activities demonstrates measurable impact across one or more of the following:

    - i. An inspirational and engaging and community project that has increased participation in sport, ideally to those less likely to participate in sport and physical activity
    - ii. The club/initiative has made a demonstrable difference to the lives of the local community
    - iii. The club/initiative contributes to more inclusive grassroots sport and recreation in the community by the number and type of projects it offers
    - iv. The club/initiative brings like-minded partners together using sport and physical activity to improve the local community.
  - **Innovative Project Award - £1,000**

The entrant will demonstrate how a project (campaign, programme or initiative) demonstrates measurable impact across one or more of the following:

    - i. A new initiative or programme that drives both participation and frequency and actively introduces underrepresented groups to sport or physical activity.
    - ii. A new or adapted activity, product or programme that addresses a real customer demand or need.
    - iii. A digital product/equipment that helps drive participation, changes behaviour or makes being active more fun.
    - iv. A new initiative, programme, or product which is sustainable and/or is developed from an alternative funding source.
  - **Volunteering Award - £1,000**

The award winner will demonstrate how their volunteering programme achieves measurable impact across one or more of the following:

    - i. The programme makes volunteering accessible and easy for more people to get involved.
    - ii. The programme works to make volunteering representative of the local community and encourages everyone to get involved.

- iii. The programme builds the skills and abilities of volunteers and actively works to bring in new volunteers with the skills needed.
- iv. The volunteering programme makes sure volunteers feel valued and that their time is appreciated through a robust reward and recognition system.
- **Added Social Value Award - £1,000**

The award winner will demonstrate how the project (campaign, programme or initiative) demonstrates measurable impact across one or more of the following:

  - i. The project uses sport or physical activity to address social problems by bringing the local community together.
  - ii. The project develops the skills and abilities of participants outside of school using sport (employability, life skills, leadership etc).
  - iii. The project helps reduce anti-social behaviour and crime by involving excluded young people and those at risk in sport and recreational activities and programmes.
  - iv. The project gets people from lower socio economic, disabled and minority backgrounds active.
8. An external judging panel will select the award winners from the shortlist based on the aforementioned criteria. It is intended that the panel will consist of representatives from the Sport and Recreation Alliance, sponsors and leading sports figures depending on availability.
9. Following standard industry practice, the Sport and Recreation Alliance will undertake some due diligence including background checks of the shortlisted candidates to verify the information disclosed in applications.
10. The winners will be announced at the Community Sport and Recreation Awards in July 2017 and all category winners will be invited.
11. The judges' decision as to the winners is final. No correspondence relating to the awards will be entered into.
12. All submitted material as part of the application process may be used to promote future awards and the general work of the Alliance
13. Winners must agree to take part in any post-award publicity if required.
14. The Sport and Recreation Alliance reserves the right to:
  - (i) vary the opening and closing times for making entries and to vary the date of the announcement of the awards.
  - (ii) disqualify any entrant who breaches the rules or has acted fraudulently in any way.
  - (iii) cancel or vary the awards or any of the selection processes or criteria, at any stage, if in its opinion it is deemed necessary or if circumstances arise outside its control.
15. The Sport and Recreation Alliance will not provide the personal details of anyone entering the awards to external organisations without their express permission.
16. Nominators and entrants will be deemed to have accepted these rules and bound by them.