

Job Title: Executive Director

Salary: £55,000pa

Location: **Sport and Recreation Alliance**, Holborn Tower, 137-145 High Holborn, London, WC1V 6PL

**About the Role**

Sport has the power to bring people together, build stronger communities, support individual development and positively change lives. The Sport for Development Coalition (SFDC) was born out of a shared belief in sport’s potential to play a greater role in addressing social issues across the UK.

The SFDC is a collective movement of organisations (and networks) that collaborate to be greater than the sum of its parts. Currently consisting of 70 organisations, and funded via confirmed grant funding from Sport England and Comic Relief for four years with additional possible funding from Laureus.

Over the next four-years the SFDC will build, and then make the case for sport for development – allowing it to unlock additional investment and resource for the sector. This will be achieved through a focus on three core pillars of work: Impact, Advocacy and Investment.

The Executive Director will lead all operations, stakeholder management, political influencing, fundraising and communications on behalf of the Sport for Development Coalition. Working alongside the Coalition’s Board and wider movement of sport for development organisations, they will be responsible for giving strategic direction, managing the team and delivering the business plan. They will act as a representative for the Coalition and will take a collaborative approach to partnership working, seeking to advocate for and champion the intentional use of sport to achieve social outcomes.

The role comes with overall targets to grow the number of organisations supporting the sport for development Movement, deliver mechanisms to better understand, connect and align its supporters to enable sport for development to achieve its full potential.

The Sport and Recreation Alliance (SRA) will host the SFDC from June 2020 and will employ the Executive Director to deliver the strategy of the SFDC.

**Responsibilities**

Leadership

* Lead the development and implementation of the Coalition’s business plan across all three pillars of work: Advocacy, Impact and Investment
* Deliver against all strategic objectives set and agreed by the board, funders and included in the business plan
* Work with the Chair and board members to develop the SFDC as an organisation, establishing it as a positive influencing body with excellent reputation
* Provide collaborative leadership to the sport for development sector
* Provide organisational leadership to the staff team

**Partnerships**

* Develop and strengthen partnerships between organisations across the Movement
* Broker new relationships with organisations and sectors that further the awareness, reach and impact of sport for development
* Champion the potential of sport for development with funders and policy makers
* Manage the Coalition’s key partnerships, in accordance with the agreed MOU’s, including: Sport and Recreation Alliance, Made by Sport and funders
* Negotiate and manage any contracts on behalf of the SFDC

**Communications and advocacy**

* Accountability for the delivery of SFDC communications (including website, social media, press, events, etc) and external relations to develop and create a strong brand and voice
* Convene leaders and organisations to shape the role and approach to SFDC’s advocacy on behalf of the sector
* Act as the spokesperson for the SFDC and where appropriate the sport for development Movement

**Operations and Governance**

* Oversee the Coalition’s finances ensuring its resilience and long term sustainability
* Lead all fundraising activities
* Build and manage an effective staff team that works to deliver the SFDC’s business plan and further its mission, in line with the SFDC’s values
* Identify and mitigate risks, escalating these to the Board as required
* Ensure that the SFDC’s governance structure is facilitated and the organisation is appropriately interfacing with the board.
* Develop and manage positive working relationships with all board members and chair.

**Person specification**

**Experience**

* Developing organisation wide strategic plans
* Income generation within the sport/ charity sector
* Managing complex multi partner relationships
* Minimum three years leadership role within a similar organisation or of a team
* Charity sector experience or depth understanding
* Championing or advocating for a cause, community or organisation
* Building and developing staff teams

**Skills**

* Financial, operational and risk management
* Outstanding organisation abilities
* Excellent communication (oral and written) and public speaking skills
* Building and maintaining positive partnerships to deliver outcomes
* Prioritisation and effective time management
* Strategic thinking and problem solving

**Personal Attributes**

* Excellent inter- personal skills and ability to build collaborative culture internally and externally
* Values- led, with credibility, empathy and passion for social good
* Ability to remain calm under pressure and objectively examine situations before making decisions/ taking action
* Flexible and adaptable, at pace if required
* Able to influence others and on behalf of others
* An analytical mind capable of creative thinking to solve problems
* Understanding of the sport for development sector